

2024 STUDENT LIFE SURVEY:

SPORTS BETTING- REGIONAL CAMPUSES

The Student Life Survey is administered annually by the Center for the Study of Student Life in the Office of Student Life at The Ohio State University. In spring 2024, this survey was sent to the full population of students at the regional campuses at The Ohio State University ($n = 4,162$). Approximately 882 students participated in the survey for a response rate of 21.2%. The purpose of this report is to examine students' experiences with sports betting. The data are weighted to be representative of the general student population at Ohio State.

PREVALENCE OF SPORTS BETTING

As shown in Table 1 below, a large majority of students at the regional campuses (91.3%) reported that they have never engaged in sports betting.

Table 1. On average in the last 12 months, how many times have you engaged in sports betting?

	Regional Students ($n = 797$)
Never	91.3%
Less than once a month	5.3%
More than once a month	2.1%
One or more times a week	1.3%

Table 2 examines overall engagement in sports betting, as calculated by combining all responses from Table 1 that indicate that sports betting has occurred within the last 12 months in comparison to students reporting having never participated in sports betting. Table 3 shows overall engagement in sports betting by regional campus. Because of low sample sizes, Table 3 is the only table with a breakdown by individual campus.

Table 2. Student participation in sports betting within the last 12 months.

	Regional Students ($n = 797$)
Did not engage in sports betting	91.3%
Engaged in sports betting	8.7%

Note. 'Did not engage in sports betting' includes students that selected 'Never' when asked when "On average, in the last 12 months, how many times have you engaged in sports betting?". 'Engaged in sports betting' includes students that selected 'Less than once a month,' 'More than once a month' or 'One or more time a week.'

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Table 3. Student participation in sports betting within the last 12 months by regional campus.

	Lima (n = 137)	Mansfield (n = 125)	Marion (n = 157)	Newark (n = 287)	Wooster (n = 91)
Did not engage in sports betting	92.0%	89.8%	90.0%	91.9%	93.1%
Engaged in sports betting	8.0%	10.2%	10.0%	8.1%	6.9%

Note. 'Did not engage in sports betting' includes students that selected 'Never' when asked when "On average, in the last 12 months, how many times have you engaged in sports betting?". 'Engaged in sports betting' includes students that selected 'Less than once a month,' 'More than once a month' or 'One or more time a week.'

PERCEIVED IMPACT OF SPORTS BETTING

Table 4 displays the percentage of who reported experiencing negative consequences as a result of sports betting. This question was only asked of students who indicated that they have engaged in sports betting within the last 12 months.

Table 4. Please rate the extent to which you agree or disagree with the following: In the last 12 months, I have experienced negative consequences related to sports betting? (including: missing school or work, borrowing money, stealing, selling personal items or damaging relationships with family or friends)?

	Regional Students (n = 59)
Agree or strongly Agree	5.36%

Note. Only respondents that reported they have engaged in sports betting within the last 12 months were asked this question.